

Tamami Shudo Bord

Senior Facilitator & Executive Coach



Tamami brings more than 25 years of diverse experience from different continents into her facilitation and executive coaching.

She began her professional career as a Public Relations practitioner in the United States, servicing mainly General Motors and its brands in one of the largest global Advertising and PR agencies for 10 years. Upon obtaining an MBA in Paris, she has moved back to Japan to work for Cartier, Richemont Groupe and enjoyed her corporate experience in Tokyo and eventually in Hong Kong.

After 10 years in PR and another 10 years in the Luxury retail business, Tamami became keen on aligning her professional aspirations with her core values. She became an independent consultant in 2015 while realising her passion towards humanity, power of authenticity and navigating different relationships. She is now a passionate facilitator and executive coach (PCC with ICF) helping others to live and work purposefully and authentically by first developing a strong sense of self-awareness.

Tamami is based in Hong Kong. She speaks native Japanese, fluent English and conversational French.

