

Ambassador Dr. Manzoor Ahmad

Dr. Manzoor Ahmad is Pakistan's Ambassador and Permanent Representative to the World Trade Organization. Previously, he served as Chairman of the WTO on Balance-of-Payments Restrictions. Currently, he is serving as Chairman of the WTO Council for TRIPs (Special Session) and as a panelist for the WTO's Dispute Settlement Body.

Ambassador Ahmad has an extensive background as a customs expert and trade diplomat. He is frequently invited to speak on Trade Facilitation.

From 2000 to 2002, Dr. Ahmad served as the Head of Customs Administration in Pakistan. In that capacity, he oversaw the modernization of Customs laws and procedures leading to major changes in the working of the Customs Department.

From 1998 to 2000, Dr. Ahmad headed regional Customs offices in Pakistan. At the same time he was a leader/member of Pakistan's negotiating teams in various trade liberalization and facilitation forums in South Asia and Central Asia.

From 1988 to 1995, Dr. Ahmad worked for the World Customs Organization (Brussels) for its Tariff and Trade Affairs Directorate. During this period he was responsible for development and implementation of the Harmonized System. This involved extensive technical assistance and interaction with other inter-governmental organizations.

Ambassador Ahmad received his B.Sc (Hons) and M.Sc from Peshawar University and his PhD from the University of Hull (UK).

Dr. Ahmad is married and has three sons aged 27, 25 and 22. His hobbies include golf, swimming and reading.
