

# Hong Kong Financial Services Expo, Shanghai

香港金融服務博覽 · 上海

*“Think International Business Success. Think Hong Kong Financial Services”*

## Expo Details

**Fair Dates** : 20-22 September 2004

**Venue** : Shanghai International Convention Centre  
1/F Exhibition Hall, 2727 Riverside Avenue, Shanghai

<b>Opening Hours</b> :	20 September 2004 (Monday)	10:00 – 18:00 Open to trade visitors only
	21 September 2004 (Tuesday)	
	22 September 2004 (Wednesday)	

<b>Concurrent Events</b> :	CFO Forum	20 September 2004	Afternoon
	Trade-Matching Forums	21-22 September 2004	Full day

- Objectives** :
- To promote and market your financial services in the booming Chinese mainland market.
  - To provide a single platform for Hong Kong financial services companies to make face-to-face contact with private enterprises, state-owned enterprises, and financial institutions in the Chinese mainland.
  - To gain firsthand market information, advice & business referrals from counterparts in the Yangtze River Delta.

- Organiser** :
- Hong Kong Trade Development Council
  - Shanghai Municipal Government Financial Service Office

- Co-organisers /** :
- Hong Kong Institute of Bankers
  - The Association of International Accountants, Hong Kong Branch
  - The Securities and Futures Commission of Hong Kong
  - The Law Society of Hong Kong

**Supporting Organisations**

Hong Kong

- Hong Kong Association of Banks
- Hong Kong Exchanges and Clearing
- Hong Kong Institute of Marketing
- Hong Kong Securities Institute
- Hong Kong Stockbrokers Association
- Hong Kong Venture Capital and Private Equity Association
- Institute of Financial Planners Hong Kong
- The Hong Kong Capital Markets Association

Shanghai

- Shanghai Banking Association
- Shanghai Securities Association
- Shanghai Insurance Association
- Shanghai Association of International Services Trade  
*(more to be confirmed)*

**Target Exhibitors from Hong Kong (approx. 40 companies)**

- :
- Commercial banks
  - Investment banks
  - Venture capital firms
  - Asset management firms
  - Financial planning firms
  - Securities firms
  - Insurance firms
  - Legal services / Solicitors' firms
  - Accounting firms
  - Marketing / Public relations / Advertising firms

**Target Visitors from Chinese mainland**

- :
- Mainland enterprises (both state-owned enterprises and private enterprises)
  - Domestic financial institutions (e.g. fund houses, securities houses, stockbrokers, banks etc)
  - Government officials

**Target Number of Visitors**

: 6,000