

香港專業服務博覽 • 深圳
「內地企業結合香港專業優勢攜手邁向國際市場」
Hong Kong Professional Services Expo, Shenzhen

18-19 December 2003

China Hi-Tech Fair Exhibition Centre, Shenzhen

深圳中國國際高新技術成果交易會展覽中心

Introduction

The Hong Kong Professional Services Expo 2003 is the only event of its kind in the Pearl River Delta. As the fastest growing economic region in the Chinese mainland, the event gives you the opportunity to showcase your services to the region's most competitive, progressive and globally-minded companies.

Why the Pearl River Delta?

- ❧ China's largest export base with thousands of private enterprises eager to upgrade their manufacturing processes and expand their global business
- ❧ Unprecedented demand for quality manufacturing support services (corporate management, technological application, financial and capital management, corporate image and business training)
- ❧ Recipient of the mainland's largest share of Foreign Direct Investment (FDI)
- ❧ More than 7,500 large- and medium-sized foreign manufacturing enterprises
- ❧ Pro-business government with strong market-driven economy
- ❧ Home to China's wealthiest population and highest spenders

Why should I exhibit?

- ◆ Make the connections you need to strike deals and win customers
- ◆ More than 10,000 Pearl River Delta decision-makers will attend the exhibition, seminars and networking events
- ◆ Get first-hand experience, advice and business referrals from your counterparts in the Pearl River Delta
- ◆ Gain firsthand knowledge from your counterparts in the PRD

Visitor profile

The Expo is an ideal environment for mainland executives to meet the service providers they need to develop and expand their international business strategy.

Meet potential clients and mainland professionals

- ◆ Corporate management (CEOs, Directors, General Managers)
- ◆ Executives and entrepreneurs from the full range of service sectors – from SMEs to MNCs
- ◆ Your counterparts in the Pearl River Delta
- ◆ Delegates and executives from Guangdong government bodies
- ◆ Non-corporate individuals looking for wealth management services

Exhibitor profile

Accountancy

Banking and finance

Information Technology

Legal services and arbitration

Management Consultancy

Marketing and design

Current Activities

Opening Ceremony 開幕典禮

PRD-HK CEO Forum 珠三角-香港高層合作論壇

Break-out Thematic Seminars 專題研討會

Industry Peer Meetings 同業見面會

Networking Luncheon 交流午宴

Publicity

TDC will organise extensive publicity both before and during the event. A mass media drive, using local television, major newspapers, trade publications and direct mailing, will ensure the Expo receives prominent recognition from potential partners, industry leaders and government representatives.

General Information

Date

18-19 December 2003 (Thursday – Friday)

Time

December 18 (Thursday) : 9:00 a.m. – 5:00 p.m.

December 19 (Friday) : 9:00 a.m. – 2:00 p.m.

Venue

China Hi-Tech Fair Exhibition Centre (深圳中國國際高新技術成果交易會展覽中心)
Fuzhong 3rd Road, Futian Central District, Shenzhen 518026

Organiser

Hong Kong Trade Development Council 香港貿易發展局

Hong Kong Co-organisers

Hong Kong Bar Association 香港大律師公會

The Law Society of Hong Kong 香港律師會

Hong Kong Society of Accountants 香港會計師公會

Participation Fee

- ◆ HKD5,000 per 12 sq.m. exhibition booth

Early discount: 10% off (application before 30 June 2003), i.e. HKD4,500 per booth

List of Facilities of the Exhibition Booth

A 12 sq.m. exhibition booth with:

- ◆ Company fascia
- ◆ Information counter
- ◆ Bar stool
- ◆ Movable catalogue rack
- ◆ Arm-spotlight
- ◆ Lockable cabinet
- ◆ Table
- ◆ 3 Chairs
- ◆ Power socket

*** Priority in booth selection (for individual service pavilions) will be given to early applicants.**