

Mainland, Hong Kong SAR and Macao SAR

Intellectual Property Symposium 2002

9th – 10th December, 2002

Guangdong International Hotel, 339 Huanshi Dong Lu, Guangzhou

廣州市環市東路 339 號廣東國際大酒店

Programme (Tentative)

Monday, 9th December, 2002	
09:30 – 10:00	Registration (Staff of Guangdong Provincial Intellectual Property Office and Intellectual Property Department of HKSAR)
10:00 - 10:25	Opening ceremony (Welcome address and presentation of souvenir) Officiating guest: to be confirmed
10:25 - 11:25	Theme 1: Latest Developments in Intellectual Property Systems in the Mainland, Hong Kong SAR and Macao SAR Moderator: to be confirmed Speakers: (1) Representative of State Intellectual Property Office (2) Representative of Trademark Office of the State Administration for Industry and Commerce (3) Representative of Copyright Department of the National Copyright Administration of China
11:25- 11:45	Break (coffee/tea)
11:45 - 12:40	Theme 1 (cont'd) Moderator: to be confirmed Speakers: (4) Representative of Intellectual Property Department of HKSAR (5) Representative of Macao SAR Economic Services (6) Representative of Macao SAR Public Prosecutions Office

12:40 – 13:10	Discussion/Q&A
13:10 - 14:30	Lunch (hosting organisation to be confirmed) (for invited guests only)
14:30 - 15:20	Theme 2: Regional issues on Intellectual Property Management in the Mainland Moderator: to be confirmed Speakers: Inland regions (1) Representative of Sichuan Provincial Intellectual Property Office (2) Representative of Xin Jiang Provincial Intellectual Property Office
15:20 - 15:40	Break (coffee/tea)
15:40 - 16:30	Theme 2 (cont'd) <u>Coastal regions</u> (3) Representative of Shanghai Intellectual Property Administration (4) Guangdong Provincial Intellectual Property Office
16:30 – 17:10	Discussion/Q&A
18:30	Dinner (hosting organisation to be confirmed) (for invited guests only)
20:30	Social event (to be confirmed) (for invited guests only)

Tuesday, 10th December, 2002	
09:00 - 09:30	Reception/Registration
09:30 - 10:30	Theme 3: Intellectual Property Management in Different Industries Moderator: to be confirmed Topics (1) "Valuation of Intellectual Property Assets" - (2) "Intellectual Property Management in Pharmaceutical Industry" (3) "Intellectual Property Management In Traditional Chinese Medicine"
10:30 – 11:00	Discussion/Q&A
11:00 - 11:20	Break (coffee/tea)

11:20 – 12:40	<p>Theme 3 (cont'd)</p> <p>Moderator: to be confirmed</p> <p>Topics:</p> <p>(4) "Intellectual Property Best Practices for the Semiconductor Industry"</p> <p>(5) "Development and Commercialisation of Open Source Codes Software"</p> <p>(6) "Intellectual Property Management in the Movies Industry"</p> <p>(7) "The Meaning, Characteristics and Management of the Development of Intellectual Property in Universities - the Case of Tsinghua University "</p>
12:40 – 13:10	Discussion/Q&A
13:10 – 14:30	Lunch (hosting organisation to be confirmed) (for invited guests only)
14:30 – 15:30	<p>Summing up</p> <p>Moderator: to be confirmed</p> <p>Panelists: All moderators</p>