Webinar on "iAM Smart"

Designated Non-Financial Businesses and Professions (DNFBPs)

21 July 2023

Agenda

- Introduction of "iAM Smart"

- Use Case of Identity Verification

- "iAM Smart" Sandbox Programme

- Experience sharing on "iAM Smart" Services Development by Automated Systems (H.K.) Limited

- Q & A

Introduction of "iAM Smart"

What is 「智方便」"iAM Smart"?

HKIC ?

Mobile Token ?

Fingerprint ?

FaceID ?

"iAM Smart" stands for "internet Access by Mobile in a Smart way".

"iAM Smart" mobile app provides the one-stop personalised digital services platform, which enables users to authenticate their identity using their personal mobile phone as a token.

Over 2.1 Million Registrations

~280 Online Services

Government and Related Organisations

Commercial

Towngas
HK Electric
恒生銀行 HANG SENG BANK
中國銀行(香港) BANK OF CHINA (HONG KONG)
blue Live Easy
養和醫院 HONG KONG SANATORIUM & HOSPITAL
Gleneagles Hospital HONG KONG 港怡醫院
香港人壽 hong kong life
FUJiFILM Value from Innovation
中國移動 China Mobile
FSM One
iFAST

Two versions of "iAM Smart"

	"iAM Smart" online registration	"iAM Smart+" in-person registration
Authentication	✅	✅
e-ME Form-Filling	✅	✅
Digital Signing	❌	✅ **digital certificate** for digital signing under ETO

"iAM Smart" Functions

01

Authentication

To have a single digital identity that enables simple and secure login to various online services

02

"e-ME" Form Filling

To store personalised data and enjoy the convenience by form-filling automatically

03

Digital Signing

To sign digitally for documents with legal status
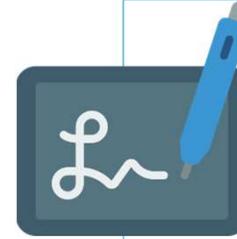
Business Values of "iAM Smart"

Golden Source of Personal Identity

Reliable identity information for online services

Single Digital Identity

Access of online services using secure biometric authentication

Reaching Out to New Customers

Large pool of "iAM Smart" users is available

Paperless Signing

Signing documents online with legal-backing

Auto Form-Filling

Saving effort of inputting and verifying personal information repeatedly

Save Resource on In-person Process

Complete critical transactions online w/o in-person identity verification
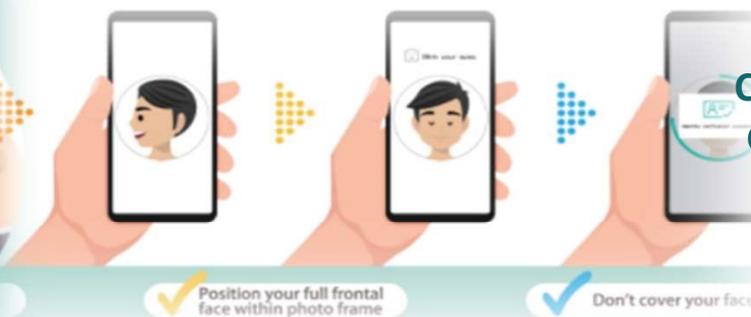
智方便 iAM Smart

Online Registration

1

Scanning HK Identity Card

Take photos at 3 angles to capture HKIC data & anti-fraud features

2

Facial Identification

Position your full frontal face within photo frame ✓

Don't cover your face ✓

Selfie Video Taking with Liveness Detection

Checking with Government Records

3

HKIC record

ID No.:
Name:
Date of Birth:
Gender:
Date of Issue:

Residential status, deceased

Facial digital profile

Checked

Persons with age 18 and above can do registration himself/herself.

Children with age 11-17 shall be accompanied by his/her parent/guardian to register.

Registration Locations

| Registration Channels	Locations
Mobile App	**Remote, anywhere, anytime**
Self-service Kiosks (39 locations)	
Counters (119 locations) **Mobile Registration Teams** (7 locations)	Counters in Post Offices · Mobile Registration Teams (Transport Department Licensing Offices, etc.)

Use Case of
Identity Verification

iFAST Financial (HK) Limited

● Users can open and activate securities accounts online by providing the verified personal information through "iAM Smart"
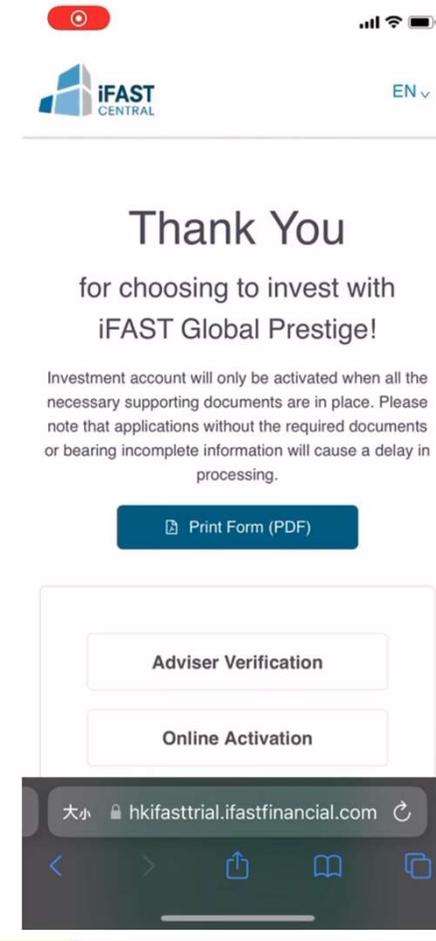
"iAM Smart" Sandbox Programme

"iAM Smart" Sandbox Programme

Cyberport partners with the Office of the Government Chief Information Office (OGCIO) to set up the "iAM Smart" Sandbox Programme for supporting public and private organisations in developing "iAM Smart" enabled online services

Documentation

Training Workshop

Simulated APIs

Integrated Testing Environment

Helpdesk

Phase 1 Design → Phase 2 Development → Production Rollout

Join the Sandbox Programme

- **DNFBPs specified in Anti-Money Laundering and Counter-Terrorist Financing Ordinance (AMLO) can submit the application to us via the respective regulators.**

- **Under the Sandbox Programme, DNFBPs can develop their "iAM Smart"-enabled services for integration with their IT system.**

| Law Society of Hong Kong |
| Accounting and Financial Reporting Council |
| Hong Kong Institute of Certified Public Accountants |
| Estate Agents Authority |
| Companies Registry |

Plan for Production

Security Checklist

Privacy Impact Assessment

Submission of Application form with Terms & Conditions

Production Rollout

Experience sharing on "iAM Smart" Services Development

By Automated Systems (H.K.) Limited

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Email: iamsmart@cyberport.hk

Hotline: 3166 3978

Q & A

Should you have any questions, please input them in Zoom's Q&A box.

To share with us your feedback on the webinar, please scan the QR code or visit
https://forms.gle/fk1U9GvS7L5DVjeY9

使用智方便
iAM Smart
生活新體驗
Safe and Swift

Thank You!