

animoca
BRANDS

What kind of
metaverse do we
wish to build and
share along the Belt
and Road?

Jamii Quoc
Head of Legal, Animoca
Brands



Animoca Brands



Acquires **Fuel Powered** founded by CryptoKitties co-founder

Acquires **Pixowl**, to further develop **The Sandbox**

Partners with **WAX**, conducts token swap

Partners with **Formula 1®**

Partners with MotoGP™ For **MotoGP™**, **Moto2™** and **Moto3™** licenses

Acquires **GAMEE** and **nWay**, **OliveX** spin-off, lists on NSX

Partners with **Binance Smart Chain** and **Polygon**

Raised US\$138.88M reaching valuation of US\$1billion

BAYC and Animoca Brands join forces to make blockchain NFT game

Acquires **Eden Games**, **Grease Monkey Games**, **BeMedia** and **WePlay**

2018

2019

2020

2021

2022



HTC

Partners with **Dapper Labs** and **HTC**. Becomes distributor of **CryptoKitties**



Harmony
MIND FUND
HELIX

Partners with **Decentraland**, **Harmony**, **OST**, **Likecoin**. Investment and Partnership with **Mind Fund** and **Helix**



ATARI

Invests in **Dapper Labs** (CryptoKitties). Partners with **Atari** to make blockchain versions of Atari games



Partners with **Atari**, **The Smurfs**, **Care Bears™** and **MGA Entertainment**



Partners with **Formula E** and **Manchester City FC** and **Melbourne FC**



Acquires **Quidd**, the largest digital collectible platform. Acquires **Lympo** for sports audience

Deloitte.

Animoca Brands named 2021 Deloitte Hong Kong Technology Fast Leader Winner



US\$2.2Bn

Animoca Brands doubles valuation to \$2.2B with new \$65M funding round



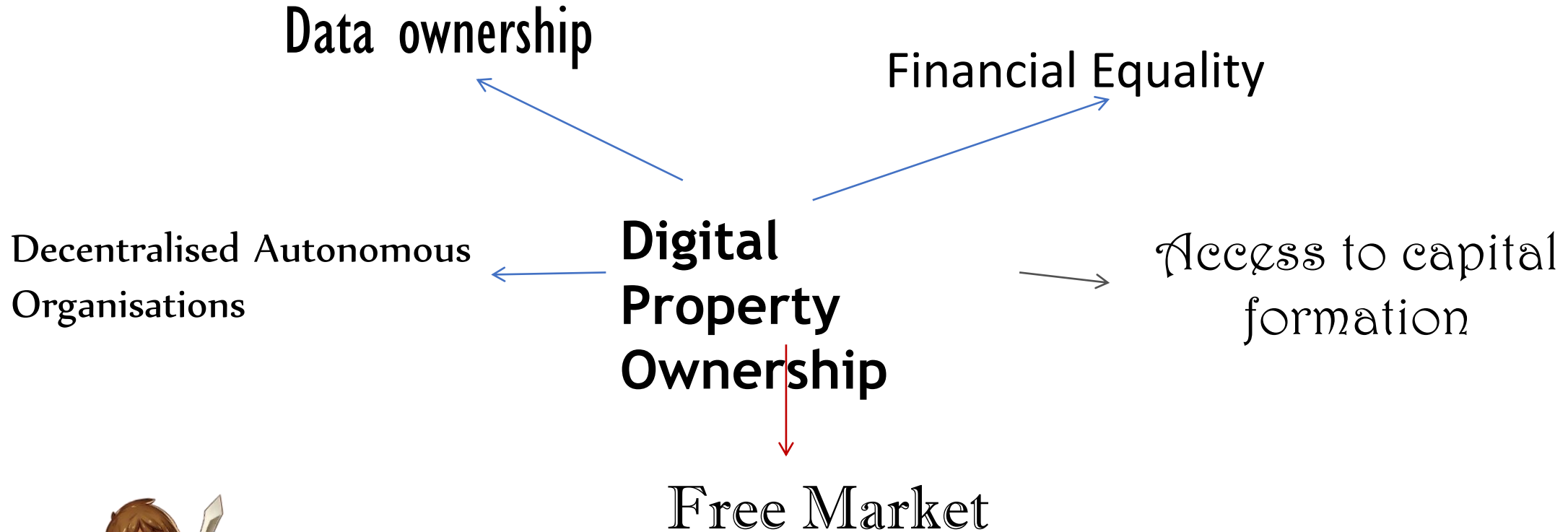
Launched **Phantom Galaxies** governance and utility token **ASTRAFER**



US\$5.9Bn

Raised US\$110,000,000 in funding round led by Temasek, Boyu Capital and GGV Capital, reaching US\$5.9B valuation

What does it mean to have digital property ownership?





	C	D	E	F	G	H	I
	Nintendo ENTERTAINMENT FRONTIER	AMERICA ANIMATION	WIREIMAGE	Wii	Wii U	GAME BOY	STYLISH MOON
	L	M	N	O	P	Q	R
	CHERRY COLOR	COGNAC COGNAC	CHERRY VIDEO	WIREIMAGE 3DS	WIREIMAGE 3DS	SEGA	SEGA MUSIC SPIRITS
	U	V	W	X	Y	Z	
	DeviantArt	SEGA GAMES	SONY	PS	PSP PSP2	PS3 PSP3	PS4
	c	d	e	f	g	h	i
	PS VITA	Microsoft	XBOX	XBOX 360	XBOX	ATARI	JAGUAR
	AMIGA	SONY PLAYSTATION	SEGA SATURN	SONY PLAYSTATION	BUNDE	343	EA GAMES
	U	V	W	X	Y	Z	
	R	SONY PLAYSTATION	THQ	SONIC TEAM	2K GAMES	ACTIVISION	ROKAM
	2	3	4	5	6	7	8
	gaga.com	GENESIS	SEGA MUSIC	WIREIMAGE 3DS	SNK PLAYBOY	SONY PLAYSTATION	SONY PLAYSTATION
	1	2	3	4	5	6	7
	SONY PLAYSTATION	SONY PLAYSTATION	SONY PLAYSTATION	SONY PLAYSTATION	SONY PLAYSTATION	SONY PLAYSTATION	SONY PLAYSTATION
	?	%	B.	()	@	
	BioWare	OUYA	UBISOFT	SONY PLAYSTATION	SONY PLAYSTATION	DRP	



"IT'S FOOD ON THE TABLE, IT'S MONEY FOR THEIR FAMILIES AND IT'S SAVING THEM WHEN THEY CANNOT EVEN LEAVE THE HOUSE."

PLAY-TO-EARN

NFT GAMING IN THE PHILIPPINES





animoca
BRANDS



Access to capital formation

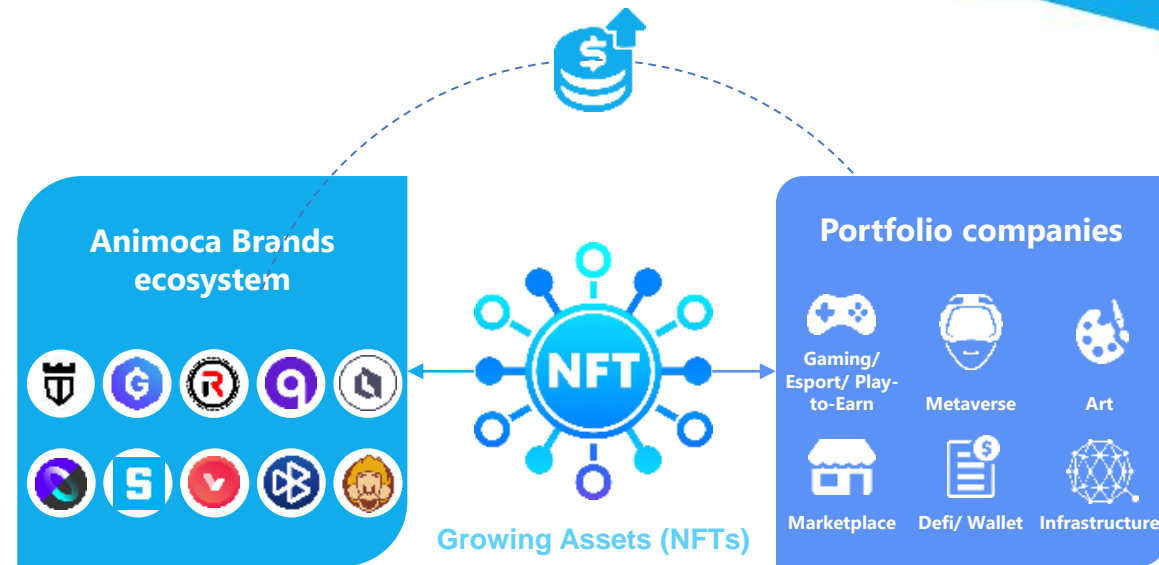
Free market





DAOs

Sharing the network effect of 380+ portfolio companies



INCREASE ASSETS VALUE WITH THE ECOSYSTEM THAT BENEFIT ANIMOCA BRANDS AND INVESTORS:

MARKET PENETRATION

Partnerships that lead to increase in promotion and distribution support

MARKET DEVELOPMENT

Increase sales of existing products on previously unexplored markets and different customer segments.

PRODUCT DEVELOPMENT

Facilitate acquisition of rights to produce someone else's product. Joint development with companies who have access to distribution channels or brands.

How can we share this on the Belt and Road?

